

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Davis Group Inc, The
Attention: Accounts Payable
4201 Bee Caves Rd, Suite C-101
Austin, TX 78746

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
940547-1	08/19/12	August 2012	07/30/12 - 08/14/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Florida Votes	FLORIDA VOTES!	1223

Flight Dates	Order #	Alt Order #
08/09/12 - 08/14/12	940547	06268327

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
923		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/09/12	08/10/12	Good Morning America	7-9AM	---TF--	:30	2	\$475.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	---TF--	2	\$475.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Th	08/09/12	8:48 AM	Good Morning America	7-9AM	:30	FLVOTES1203H	\$475.00 NM
1	WPBF	F	08/10/12	7:58 AM	Good Morning America	7-9AM	:30	FLVOTES1203H	\$475.00 NM
2	08/13/12	08/14/12	Good Morning America	7-9AM	MT-----	:30	2	\$475.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	MT-----	2	\$475.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	08/13/12	8:47 AM	Good Morning America	7-9AM	:30	FLVOTES1203H	\$475.00 NM
2	WPBF	Tu	08/14/12	7:30 AM	Good Morning America	7-9AM	:30	FLVOTES1203H	\$475.00 NM
3	08/11/12	08/11/12	GMA Saturday 7-8am	Sat 7am-8am	-----1-	:30	1	\$375.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-----1-	1	\$375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	08/11/12	7:40 AM	GMA Saturday 7-8am	Sat 7am-8am	:30	FLVOTES1203H	\$375.00 NM
4	08/12/12	08/12/12	GMA Sunday 7-8am	Sun 7-8am	-----1	:30	1	\$275.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-----1	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	08/12/12	7:48 AM	GMA Sunday 7-8am	Sun 7-8am	:30	FLVOTES1203H	\$275.00 NM
5	08/12/12	08/12/12	Sun 8-9am News	Sun 8-9am	-----2	:30	2	\$275.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-----2	2	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Su	08/12/12	8:12 AM	Sun 8-9am News	Sun 8-9am	:30	FLVOTES1203H	\$275.00 NM
1	WPBF	Su	08/12/12	8:57 AM	Sun 8-9am News	Sun 8-9am	:30	FLVOTES1203H	\$275.00 NM
7	08/12/12	08/12/12	Chris Matthews	Sun 10-10:30AM	-----1	:30	1	\$200.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				

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Invoice #	Invoice Date	Invoice Month	Invoice Period
940547-1	08/19/12	August 2012	07/30/12 - 08/14/12
Advertiser	Product	Estimate Number	
Florida Votes	FLORIDA VOTESI	1223	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	08/12/12	08/12/12	Chris Matthews	Sun 10-10:30AM	-----1	:30	1	\$200.00	NM
Class of Time - Pre-emptible with notice									
08/06/12 08/12/12 -----1 1 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 08/12/12 10:29 AM Chris Matthews Sun 10-10:30AM :30 FLVOTES1203H \$200.00 NM									
8	08/09/12	08/10/12	WPBF News 25 @ 6:00PM	6-6:30PM	---TF--	:30	2	\$625.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 ---TF-- 2 \$625.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Th 08/09/12 6:20 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 FLVOTES1203H \$625.00 NM 2 WPBF F 08/10/12 6:12 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 FLVOTES1203H \$625.00 NM									
9	08/13/12	08/13/12	WPBF News 25 @ 6:00PM	6-6:30PM	1-----	:30	1	\$625.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/13/12 08/19/12 1----- 1 \$625.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 08/13/12 6:20 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 FLVOTES1203H \$625.00 NM									
10	08/11/12	08/11/12	Sat 8-9am News	Sat 8-9am	-----1-	:30	1	\$375.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 -----1- 1 \$375.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Sa 08/11/12 8:28 AM Sat 8-9am News Sat 8-9am :30 FLVOTES1203H \$375.00 NM									
Total Spots							13		

Payment Terms 30 Days

Gross Total	\$5,550.00
Agency Commission	\$832.50
Net Amount Due	\$4,717.50

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Invoice #	Invoice Date	Invoice Month	Invoice Period
941016-1	08/19/12	August 2012	07/30/12 - 08/13/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Florida Votes	FLORIDA VOTES! ADD	1225

Flight Dates	Order #	Alt Order #
08/10/12 - 08/13/12	941016	06270730

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
923		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/10/12	08/10/12	WPBF News 25 @ Noon 12pm-1230pm	12pm-1230pm	----1--	:30	1	\$325.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	----1--	1	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	08/10/12	12:28 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	FLVOTES1203H	\$325.00 NM
2	08/13/12	08/13/12	WPBF News 25 @ Noon 12pm-1230pm	12pm-1230pm	1-----	:30	1	\$325.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	1-----	1	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	08/13/12	12:21 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	FLVOTES1203H	\$325.00 NM
3	08/13/12	08/13/12	1230-1P Access Hollywood	1230-1p	1-----	:30	1	\$275.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	1-----	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	08/13/12	12:48 PM	1230-1P Access Hollywood	1230-1p	:30	FLVOTES1203H	\$275.00 NM
4	08/13/12	08/13/12	THE CHEW	1P-2P	1-----	:30	1	\$275.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	1-----	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	08/13/12	1:32 PM	THE CHEW	1P-2P	:30	FLVOTES1203H	\$275.00 NM
5	08/13/12	08/13/12	Dr. Oz	4-5p	1-----	:30	1	\$525.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	1-----	1	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	08/13/12	4:55 PM	Dr. Oz	4-5p	:30	FLVOTES1203H	\$525.00 NM
6	08/10/12	08/10/12	M-F 5pm News	5-6pm	----1--	:30	1	\$475.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	----1--	1	\$475.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	08/10/12	5:53 PM	M-F 5pm News	5-6pm	:30	FLVOTES1203H	\$475.00 NM

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Advertiser	Product	Estimate Number
Florida Votes	FLORIDA VOTES! ADD	1225

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	08/13/12	08/13/12	M-F 5pm News	5-6pm	1-----	:30	1	\$475.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	1-----	1	\$475.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	M	08/13/12	5:52 PM	M-F 5pm News	5-6pm	:30	FLVOTES1203H	\$475.00 NM
8	08/10/12	08/10/12	Wheel Of Fortune	7-7:30PM	----1--	:30	1	\$1,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	----1--	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	F	08/10/12	7:12 PM	Wheel Of Fortune	7-7:30PM	:30	FLVOTES1203H	\$1,500.00 NM
9	08/13/12	08/13/12	Wheel Of Fortune	7-7:30PM	1-----	:30	1	\$1,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	1-----	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	M	08/13/12	7:11 PM	Wheel Of Fortune	7-7:30PM	:30	FLVOTES1203H	\$1,500.00 NM
10	08/11/12	08/11/12	Sat Wheel Of Fortune	Sat 7-730PM	-----1-	:30	1	\$475.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-----1-	1	\$475.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Sa	08/11/12	7:07 PM	Sat Wheel Of Fortune	Sat 7-730PM	:30	FLVOTES1203H	\$475.00 NM
11	08/10/12	08/10/12	Jeopardy	7:30-8PM	----1--	:30	1	\$1,700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	----1--	1	\$1,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	F	08/10/12	7:52 PM	Jeopardy	7:30-8PM	:30	FLVOTES1203H	\$1,700.00 NM
12	08/13/12	08/13/12	Jeopardy	7:30-8PM	1-----	:30	1	\$1,700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	1-----	1	\$1,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	M	08/13/12	7:42 PM	Jeopardy	7:30-8PM	:30	FLVOTES1203H	\$1,700.00 NM
13	08/11/12	08/11/12	Sat Jeopardy	Sat 7:30-8PM	-----1-	:30	1	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-----1-	1	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Sa	08/11/12	7:42 PM	Sat Jeopardy	Sat 7:30-8PM	:30	FLVOTES1203H	\$550.00 NM
14	08/12/12	08/12/12	Sun 11:35pm Late News	1135p-12am	-----1	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-----1	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Su	08/12/12	11:56 PM	Sun 11:35pm Late News	1135p-12am	:30	FLVOTES1203H	\$350.00 NM
15	08/13/12	08/13/12	M-SUN WPBF News 25 @ 11-11:35PM		1-----	:30	1	\$875.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	1-----	1	\$875.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	M	08/13/12	11:34 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	FLVOTES1203H	\$875.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers

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Advertiser	Product	Estimate Number
Florida Votes	FLORIDA VOTES! ADD	1225

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	08/13/12	08/13/12	M-SUN WPBF News 25 @11-11:35PM		1-----	:30	1	\$875.00	
Class of Time - Pre-emptible with notice									
Total Spots							15		

Payment Terms 30 Days

<u>Gross Total</u>	\$11,325.00
<u>Agency Commission</u>	\$1,698.75
<u>Net Amount Due</u>	\$9,626.25